

2023 Year-End Recap

Camper Trends

3.1M

Gross reservations made through Campspot



2.8 Guests

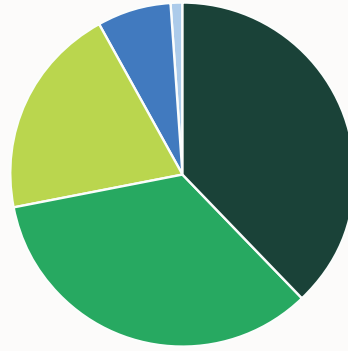
Average number of guests per reservation



3 Nights

Median length of stay

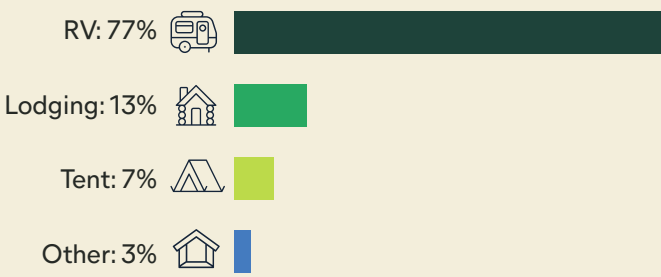
Age of Campers



- 56-70: 38%
- 41-55: 34%
- 26-40: 20%
- 71+: 7%
- Under 25: 1%

**Results from August 2023 Campspot Marketplace customer survey*

How Campers Camped



TOP 5 STATES CAMPERS CAMPED



854

Miles

Average distance entered on Marketplace Search
Average distance from user's IP-based geolocation to the campground's location in Campspot Marketplace search results.

5,500

Miles

Largest distance traveled from home for a camping trip

378

Miles

Average miles from home for a camping trip
Across all reservations on Campspot, the median distance between place of residence and camping destination.

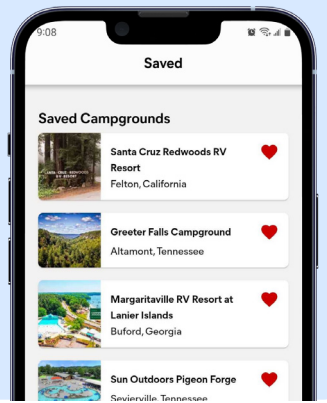


2023 Campspot Award Winners for Best Campgrounds in America

- [Indian River RV Resort](#)
- [On the Saco Family Campground](#)
- [The Nugget RV Resort](#)
- [Stonebridge RV Resort](#)
- [Dark Sky RV Campground](#)
- [Pecan Park](#)
- [Kootenai River Campground](#)
- [Okefenokee Pastimes Cabins and Campground](#)
- [Yogi Bear's Jellystone Camp Resort: Memphis](#)

Most Saved Parks on Campspot

- [Santa Cruz Redwoods RV Resort - Felton, CA](#)
- [Greeter Falls Campground - Altamont, TN](#)
- [Camp Margaritaville RV Resort at Lanier Islands - Buford, GA](#)
- [Sun Outdoors Pigeon Forge - Pigeon Forge, TN](#)
- [Sun Outdoors Myrtle Beach - Conway, SC](#)
- [Yogi Bear's Jellystone Park™ Camp-Resort: Golden Valley - Bostic, NC](#)
- [Greenbrier Campground - Gatlinburg, TN](#)
- [Lake Hemet - Mountain Center, CA](#)
- [Casini Ranch Family Campground - Duncans Mills, CA](#)
- [Island Oaks RV Resort - Glen St. Mary, FL](#)



Campspot Marketplace by the Numbers

850K

Total app downloads

8M+

Sessions

2,000+

Earned media placements

7B

PR Impressions

283K

Total campsites on Campspot Marketplace

53K

Campsites added to Campspot in 2023

5,719

5-star reviews in the app store



2023 Inc. 5000 Fastest Growing Companies



2023 Best in Business Awards Winner